



Made By Aayan Gupta

Mahindra

Mahindra and Mahindra

- Mahindra & Mahindra (M&M) has demonstrated strong performance in recent reports, particularly in the automotive and farm equipment segments. analysts are optimistic about M&Ms growth outlook, citing factors like market share gains, improved margins, and a robust UV portfolio.
- Mahindra & Mahindra Ltd is one of the most diversified automobile company in India with presence across 2-wheelers, 3-wheelers. PVs, CVs, tractors & earthmovers.

Services provided

It also has presence across financial services, auto components, hospitality, infrastructure, retail, logistics, steel trading and processing, IT businesses, agri, aerospace, consulting services, defence, energy and industrial equipment through its subsidiaries and group companies. It was incorporated in 1945 by Ghulam Mohammad and two Mahindra Brothers (KC & JC as Mahindra) & Mahindra in 1948.

Key Highlights from Research Reports:

- Strong Revenue Growth:

M&M's standalone revenue saw a significant increase, with some reports citing a 24.5% year-an-year (yoy) growth to 314 billion in Q4Fy25, according to

- EBITDA Margin Expansion:
- operational efficiencies have led to an expansion in the EBITDA margin, with some reports noting an improvement of 184 bps to 14.9%.

Automotive Segment performance:

- The automotive business has shown robust growth, with a 24j% yoy revenue increase.
- Farm Equipment Segment performance: the farm equipment segment has also reported strong revenue growth, with some reports showing a 22 .99% yoy increase.
- Electric Vehicle (EV) Focus: M&M is making strategic investments in EVs, with plans to launch new electric SUVs and expand its market share in the electric vehicle space

Outlook

- **Tractor Market Leadership:** Mahindra maintains a strong leadership position in the tractor market, with plans to further strengthen its market share through new products and segments.
- **Positive Analyst Outlook:** Many analysts maintain a "Buy" rating on M&M citing its strong growth outlook and potential for further market share gains.
- **Target Price:** Some reports suggest a target price of 3,624, according to Moneycontrol.
- **EV Strategy:** M&M plans to have 20%-30% of its SUVs be electric by 2027 and aims to reach annual run-rate of ~2lakh electric PV sales volume by FY27, according to a report by ICICI Direct.

Future Outlook

- M&M is expected to continue its strong performance, driven by its robust UV
- portfolio, market share gains, and improving margin trajectory. The company is focused on capacity expansion and product development,
- particularly in the EV space. M&M is also leveraging technology and automation to enhance its manufacturing
- processes and improve efficiency. The company is investing in its automotive division, with plans to introduce new models and expand its production capacity.

Capex and Achievements

- CAPEX Commitments:

- a) 12,000 invested in Mahindra Electric (F2s-FZl) for new manufacturing facilities. BEV
 - platform and technology upgrades.
- b) 10,000 Crs investment in EV manufacturing under Maharashtra's Industrial Promotion Scheme.
- c) 1000 Crs for new Last mile Mobility EV and battery assembly lines (200,000 unit annual capacity, 800+ robots).

FY25 Achievements.

Attained an all-time high domestic tractor market share of 43.3% in FY25 **

Strong growth in farm machinery business, with revenue CAGR of 29% over 3 years.

Leading position maintained through successful product launches (OJA, Target, Naya Swaraj)

GLOBAL PRESENCE

- The group has a presence across 22 industries, 100+ countries, and operates 150+ entities on a consolidated basis. It has Corporate offices in Luxembourg and is also listed with the Luxembourg exchange.